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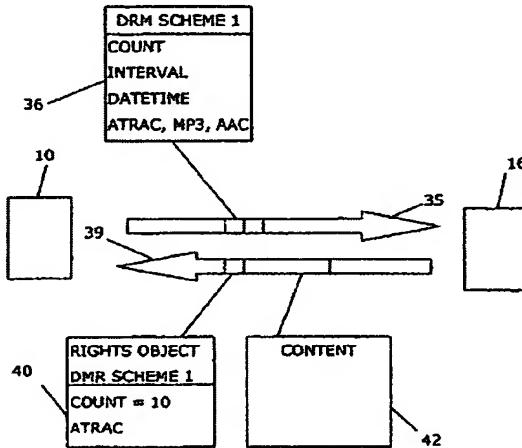
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(54) Title: BINDING CONTENT TO A USER



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(57) Abstract: Providing information about digital rights management features in relation to an electronic communication device comprising the steps of: -in a content providing device (16) providing a downloadable content (42) for a particular user of the communication device (10), -providing information about digital rights management such as a rights object (RO) 40, -providing a constraint (43) defining in what way the particular user is allowed to use the content (42) related to the information about digital rights management and -binding the content (42) to the user by means of information in the constraint (43), or -binding automatically the information about digital rights management, such as binding content (42) to the user, such that a content provider can ensure that downloaded content only can be used by the intended user, or group of users. A user can be identified by its personal subscriber module (e.g. SIM/USIM), which ensures secure portability of the user's identity.